

DAVE CHURILLA

8142 Pershing Drive
Playa del Rey, CA 90293

(310) 415-3694

churilla@gmail.com

<http://www.linkedin.com/in/dave-churilla>

<http://portfolio.davechurilla.com>

SUMMARY

Sr. Web Application Developer with over 15 years of experience in all stages of website marketing campaign development. Responsible for development and management of large-scale projects from strategy and creative, through entire workflow to final deployment. Deep knowledge of all languages, development tools, and workflow processes listed below.

TECHNICAL SKILLS (by order of proficiency)

- HTML5 / CSS3
- Responsive Web Design
- SASS / LESS Toolsets
- JIRA / Confluence
- JavaScript / ES6
- Vue.js / React
- Node.js / NPM
- Bootstrap / Material Design
- Git Source Control
- RESTful API / GraphQL
- Webpack
- JSON / OOP
- Agile Methodology
- Adobe Creative Suite
- MySQL Relational Databases
- Google / Adobe Analytics
- Jest / Testing Library
- Sketch
- Figma
- Salesforce Marketing Cloud
- AMP Script

PROFESSIONAL EXPERIENCE

Senior Software Engineer

Feb 2022 – April 2022

FEDITC (Federal IT Consulting)

- Federal contract supporting mission critical military program
- Successfully consulted and developed with migrating of legacy JSP pages to Vue.JS components for existing SaaS application
- Supported development team while mentoring junior developers for major software release milestones

Senior Web Application Developer

May 2017 – Present

Developed and deployed several projects in freelance and contractor positions as a senior-level web developer, supporting client to customer relationships. Proven skills on projects include development for web applications, HTML emails, WordPress, and e-commerce applications. **Tools and languages used include HTML5, CSS3, JavaScript ES6, Vue, React, SASS, Webpack, Node.js / NPM for running local runtime server environment and installing tools for Jest unit testing and other project dependencies. Clients and contract work include but are not limited to the following:**

- **Addlane.com**, Remote – Fashion industry **social media website built in React / Redux**. Added/revised site features, performed layout revisions and cleanup of responsive CSS grid.
- **Communicating Rooks**, Remote – Working mainly on the <http://worldsurfleague.com>. Performed additions and updates to the current **PHP** platform and made several **CSS3** style adjustments.
- **Team One**, Playa Vista, CA – Converted website modules into JavaScript components for lexus.com/performance using React.js. Components include videos, photo galleries and were built using **React, Node.js, and NPM modules**.
- **Fox Networks**, Century City, CA – Supported efforts of continued consumer growth through increasing conversion rates, while boosting sales of subscription-based digital streaming services using the web-platform **Optimizely**.
- **Campbell Ewald**, Century City, CA – Worked with front-end development team on a solution for a retirement calculator built in **Vue.JS**. Score returned from calculator is based on user entries of their estimated financial information at retirement age.

- **BOND**, Hollywood, CA – Performed a complete rebuild of the trailer and release site for the horror movie Hereditary
- **TVGla**, Playa Vista, CA – Worked with development team of three people to develop and deploy For Your Consideration sites for the Fox Searchlight movies The Shape of Water and Three Billboards Outside Ebbing, Missouri. Both sites built in **Vue.JS**.

RAPP, Playa Vista, CA**2006 – 2017****Associate director of Digital Services**, 2011 - 2017

Excelled in new position as Senior Engineer overseeing, managing, and contributing to development of enterprise websites and HTML email campaigns. Was client-facing representing RAPP as the agency of record for AARP's CRM email communications. Responsible for complete rebuild of State Email Template program for AARP using Salesforce Marketing Cloud. Using three templates and custom AMP Script. Emails are sent to 53 different regions, populating image, copy, and URL content from data specific to each region.

- Took on role as front-end development lead for the Mattel Max Steel website. Worked with a third-party vendor from concept to launch, acting as contributor and mentor while enforcing coding standards and best practices. The site was launched adhering to the proposed timeline and budget, and boasted more features than were originally scoped. **Technologies used include Zurb Foundation, CSS3, HTML5, JavaScript, .NET MVC, GSAP (Greensock).**
- Lead developer solely responsible for entire build of Roy's Restaurant website front end using HTML5, SASS/CSS3, JavaScript, Grunt, Node, and Zurb Foundation for the responsive grid. Worked with .NET engineers on the RAPP team to integrate all front-end assets into .NET MVC framework.
- Managed in-house team of developers across two offices for the AARP CRM email development account as agency-of-record across all email communication programs reaching out to millions of registered and subscribed AARP members. Held Agile Scrum meetings and stand-ups to review daily progress of each moving project, enforced quality standards of code through scheduled code reviews. Mentored direct hires as needed to assist with closing any gaps and to help troubleshoot.
- Managed an offshore team in Bulgaria to completely rebuild the RAPP company website. Provided entire offshore team with front-end coding standards and documentation. Performed daily code reviews when work was committed to development environment, and also worked alongside the team to develop and integrate several sections of the site.

Senior Interactive Developer, 2010-2011

Developed standards and provided training to other team members for dynamically populated email campaigns, landing pages and websites while actively working on several projects. Set up version control repository and distributed documentation to team for how it should be used. Was development lead for the Mattel account, on several emails, landing pages and micro-sites, including work on Hot Wheels Custom Car, Matchbox Heroes Wanted and Camp Barbie.

Interactive Developer, 2006-2010

Developed several HTML email campaigns and landing pages for Bank of America, DirecTV, and Toyota. Created landing pages from concept and ideation, development and testing, through to deployment and launch.

EDUCATION**Bachelor of Fine Arts, Graphic Design** - Michigan State University, East Lansing, MI

Additional training in HTML and JavaScript. Was enrolled in the Design Center program, where I worked with a group applying our learned skills and training to real-world design solutions for local businesses and educational departments at MSU.